

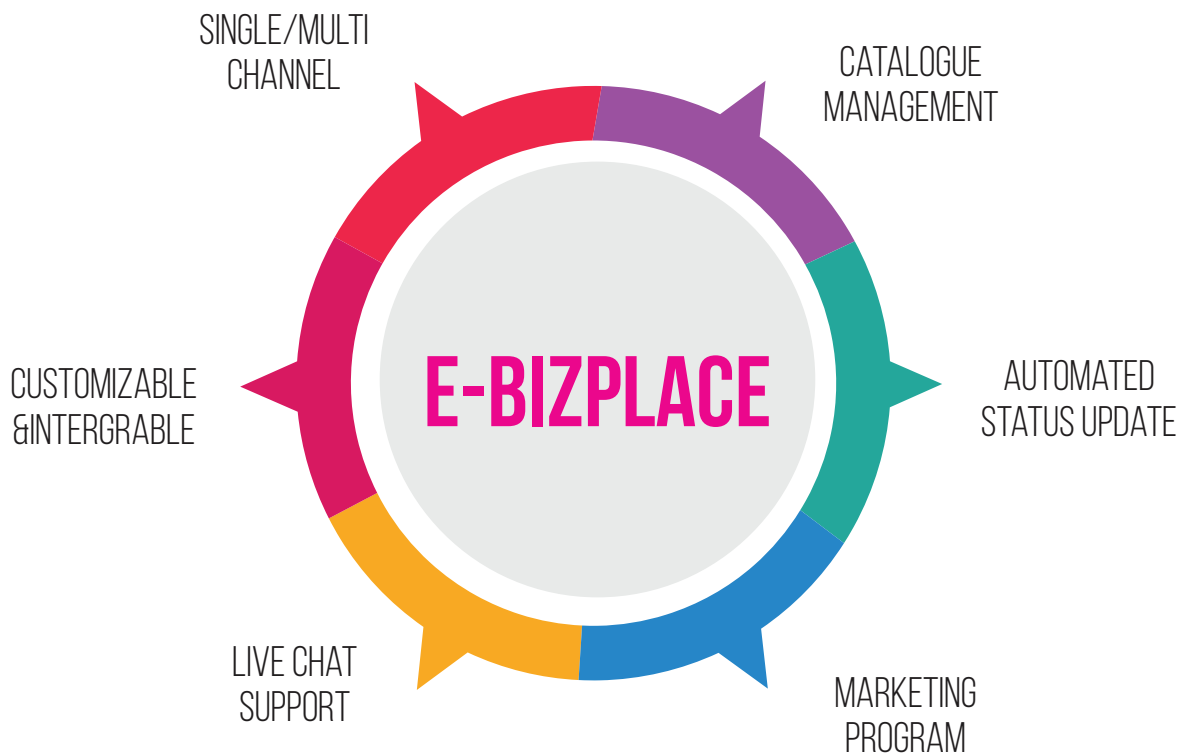
## E-BIZPLACE

WITH THE MATURING OF INTERNET AND SMART DEVICES, CONSUMERS ARE SHIFTING THEIR PURCHASING HABIT, FROM PHYSICAL STORES TO ECOMMERCE ENABLED WEB STORES DUE TO CONVENIENCE, TIME AND COST SAVING, VARIETIES OF PRODUCTS, SPEEDY DELIVERY AND MARKET PRICE TRANSPARENCY. WHERE DO YOU SEE YOUR ORGANIZATION IN THIS SHIFT? CAN YOUR SALES KEEP UP WITH CONSUMERS' EXPECTATION? BOOST UP YOUR SALES NOW WITH R SYSTEMS' ECNET E-BIZPLACE!

OUR E-BIZPLACE IS A STANDALONE YET COMPREHENSIVE ECOMMERCE PLATFORM THAT AUTOMATES TRADING OVER THE INTERNET, BRINGING FLAWLESS CUSTOMER ONLINE SHOPPING EXPERIENCE. IT ALSO BRIDGES THE RELATIONSHIP BETWEEN VENDORS AND CUSTOMERS, MAXIMIZING THE BUSINESS VALUE OF B2B AND B2C, BOTH LOCALLY AND GLOBALLY WITH ITS MULTISITE FEATURE.



## R SYSTEMS' ECNET E-BIZPLACE USER EXPERIENCE



# R SYSTEMS' ECNET E-BIZPLACE FEATURES & FUNCTIONS

01

## MULTISITE CAPABILITY

- LOCALIZATION SUPPORT.
- TIME ZONE SENSITIVE.
- MULTIPLE LOCATION CATALOGUE, PRICE SETTING AND MARKETING PROGRAM.
- MULTIPLE LOCATION CURRENCY AND PAYMENT GATEWAY SUPPORT.



02

## SINGLE/ MULTI-CHANNEL CAPABILITY

- OPTION OF HAVING SINGLE OR MULTIPLE VENDORS.



03

## COMPREHENSIVE CATALOGUE MANAGEMENT

- CONFIGURABLE PRODUCT DETAILS FOR CATALOGUE LISTING.



04

## AUTOMATED STATUS UPDATE

- AUTO GENERATE NOTIFICATION ON INVENTORY LEVEL, ORDERS AND SHIPMENT STATUS.



05

## MARKETING PROGRAM ENABLEMENT

- CUSTOMER AND VENDORS LOYALTY PROGRAM.
- MARKETING CAMPAIGN CREATION.
- RELATED PRODUCTS SUGGESTIONS.



06

## LIVE CHAT SUPPORT

- ENHANCED CUSTOMER ENGAGEMENT EXPERIENCE.
- BOOST CUSTOMER BUYING DECISION.



07

## CUSTOMIZABLE & INTEGRABLE

- CUSTOMIZABLE PAGE LAYOUTS, REPORTS, BUSINESS PROCESSES AND THIRD PARTY INTEGRATION.
- CAN BE INTEGRATED TO EXISTING SYSTEMS, INTERNALLY AND EXTERNALLY, EXAMPLE: SHIPPING AND PAYMENT GATEWAY PROVIDER.



## **ENLARGE MARKET SHARE, LOCALLY AND REGIONALLY**

- PENETRATION INTO LARGER MARKET, EXPAND FROM  
LOCAL TO GLOBAL.

# 01

## **24/7 SALES GENERATING ONLINE STORE**

- UNLIKE PHYSICAL STORE, AN ONLINE STORE NEVER  
STOP OPERATING, GENERATING SALES AROUND THE  
CLOCK, EVERY DAY.

# 02

## **INCREASE SALES FREQUENCY VIA AUTOMATED AND SPEEDY SALES PROCESS**

SIMPLE STEPS OF BROWSE > SELECT > ORDER > PAY  
SPEED UP THE SALES CLOSURE PROCESS WHILE  
INCREASING THE SALES FREQUENCY.

# 03

## **INCREASE REPEAT SALES AND CUSTOMER RETENTION**

CONSTANT MARKETING PROGRAMS EXECUTION AND  
CUSTOMER LOYALTY PROGRAMS INCREASE REPEAT  
SALES WHILE KEEPING THE CUSTOMERS COMING  
BACK FOR MORE SALES.

# 04

## **CUSTOMER DATA AND BUYING PATTERN CAPTURING**

COLLECTION, STORAGE AND ANALYSIS OF CUSTOMER  
DATA AND BUYING PATTERN ENABLE CUSTOMIZED  
MARKETING PROGRAMS AND CUSTOMER LOYALTY PROGRAMS.

# 05



**AVAILABLE WITH MOBILE  
VERSION SOON**

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