

# Transforming the Brand Identity of a NGO Client through SharePoint

### **OVERVIEW & BUSINESS NEEDS**

The Client is one of the largest non-profit service providers, which provides home and communitybased services to people who have developmental and/or physical disabilities, as well as those challenged by substance abuse, premature birth, child abuse/neglect, and social or economic deprivation.

The Client presented the following business needs to RSI:

- Up-gradation of the existing public and intranet portal
- Management of the existing paper work process through CMS features that encompassed document management, records management, time tracking, workflows, notifications, electronic input forms and GUI reports
- Integration with existing applications like: Kronos, MS Great Plains and ADP Payroll

#### **CHALLENGES**

Following were the challenges that the Client faced on their current website:

- Interface design and navigation was not user friendly
- Dissemination of applications and disparate data elements
- CMS with limited functionality

#### SOLUTION

R Systems suggested key business drivers: Solution Consulting, Global Branding & Strategic Cost Management to the Client.

- Pool of talented professionals implemented MOSS 2007 portal
- Layered approach was adopted to ensure decoupling of presentation, business and database logic; which improved flexibility and scalability
- New system offered intrinsic capabilities to integrate with other Systems (ADP Payroll, ADP HRB, Kronos, Great Plains, CorasWorks, iLife)

- Agile methodology adopted to accommodate frequent requirement changes
- New system featured the capability of Content Management and Document Management with preset notifications/alerts

## **TECHNOLOGIES USED**

- SQL Server 2005
- MOSS 2007
- C#, CAML, Linq, JavaScript
- Application Server IIS 6

#### **KEY HIGHLIGHTS**

- Enhanced online experience & display through balanced and structured visual elements
- MOSS 2007 implemented
- Advanced CMS application
- The re-designed product offered greater flexibility to clients for information management