

Streamline administrative processes, enhance student engagement, and utilize data-driven insights to improve institutional performance with Salesforce Education Cloud

Amidst the winds of change, global dynamics and evolving events drive the urgent need for digital transformation across K-12 and higher education, both in the public and in private sectors worldwide. IDC identifies 29% of educational institutions as 'digitally determined,' leveraging Salesforce Education Cloud to centralize their ecosystems and pioneer innovative virtual learning solutions.

Rapidly Evolving Focus Areas in Education Industry Drive Surge in Cloud Adoption

**Technology-driven Transformation:** Increasing technology adoption in higher education, integrating for personalized experiences.

Adapt to the Changing Market Dynamics: The education industry is shifting towards hybrid learning models, focusing on employability, industry associations, and data-driven decision-making.

# (P)

Performance Management and Transparency: Technology - enabled infrastructure for performance monitoring, reporting, and management.



## Streamlined Operations and

Automation: Automating workflows, digitizing processes, and utilizing self-service platforms for educational efficiency.



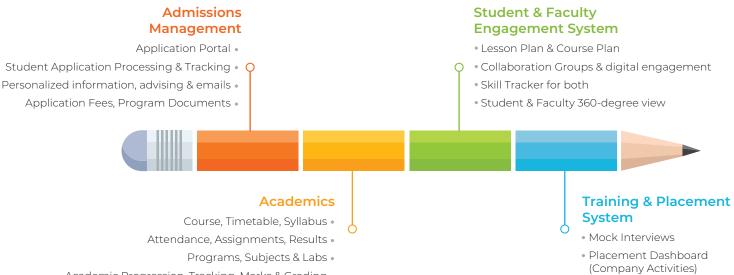
## Enhanced Learning Outcomes:

Emphasis on continuous and adaptive assessments, competency-based systems, and project-oriented evaluations.

We speak Digital.



# Elevating Education to New Heights of Innovation with Our Solution



Academic Progression, Tracking, Marks & Grading •

### Collaborations, Referrals, counselling & mentoring

# With Salesforce Education Cloud, educational institutions have successfully:

- Enabled all stakeholders (students, faculty, alumni, partners, donors, and affiliates) on a single platform
- Witnessed an impressive 11% increase in enrolment
- Achieved a remarkable 38% faster response time to student needs
- Experienced a substantial 40% increase in student engagement
- Realized a significant 60% reduction in IT costs
- Achieved an outstanding 80% improvement in staff productivity
- Successfully saved a total of \$2.4M in legacy costs
- Increased alumni and donor involvement and funds
- Encouraged collaboration both within (between students, faculty, and parents) and outside institutions, prospective students, and corporates.

Now is Your Time to Harness the Power of Salesforce Education Cloud. Get Expert Help and Guidance for Seamless Adoption.