



## **R Systems Unveils OptimaAI – a GenAI Suite for Enterprises**

Date: 14<sup>th</sup> August 2024

Place: NOIDA, India

R Systems, a global leader in digital product engineering, today announced the launch of OptimaAI Suite, a Generative AI suite of services, tools, industry-specific models, and frameworks purpose-built to enhance enterprise adoption of AI for software development and digital transformation.

The OptimaAI Suite accelerates the software development life cycle through AI-powered solutions tailored for each stage. From AI-accelerated KT & ramp-up to development, and AI-assisted modernization and support, it enhances processes across ideation, design, development, quality engineering, DevOps, and maintenance. It aims to drive revenue growth, operational efficiencies, and innovation for enterprises across industries.

"As the initial hype around generative AI settles, we are seeing clear use cases with measurable business impact emerge for businesses." said Nitesh Bansal, CEO and Managing Director of R Systems. "Forward-thinking leaders are now capturing value by implementing GenAI across their value chains to improve key performance indicators. R Systems OptimaAI Suite enables businesses to adopt AI to reap tangible business value."

Key offerings of OptimaAI Suite include:

1. **SDLC & Developer Tooling:** AI-enhanced tools that streamline software development, automate coding tasks, and improve code quality.
2. **Digital Assistants & Agent-based Automation:** Solutions include chatbots, voice bots, and enterprise copilots for enhancing customer interactions, streamlining operations, and enabling back-office automation.
3. **Industry-specific AI Solutions:** Industry specific LLMs trained on proprietary data for verticals like ISVs, marketing, media, healthcare, hi-tech, telecom, finance, and manufacturing.
4. **Legacy Modernization:** AI-powered transformation of legacy systems into modern platforms and applications.

R Systems offers a hands-on workshop to accelerate enterprise GenAI adoption. The workshop guides clients from ideation to production deployment of their initial AI use cases.

The OptimaAI Suite includes specialized offerings such as Cognitive Contracts for AI-driven contract management, iRCM for intelligent revenue lifecycle management, and advanced CI/CD & Regression Testing for AI implementations. The suite also features OptimaAI GuardRails, which ensures robust and secure GenAI deployments, and OptimaAI ContentGen for multi-modal content generation and optimization.

For more information about OptimaAI Suite, visit [www.rsystems.com/optimaai-suite/](http://www.rsystems.com/optimaai-suite/)

### **About R Systems**

R Systems is a leading digital product engineering company that designs and develops chip- to-cloud software products, platforms, and digital experiences that empower its clients to achieve higher revenues and operational efficiency. Our product mindset and engineering capabilities in Cloud, Data, AI, and CX enable us to serve key players in the high-tech industry, including ISVs, SaaS, and Internet companies, as well as product companies in telecom, media, finance, manufacturing, health and public services verticals.

R Systems uses its expertise in automation and integration including RPA and No-Code-Low-code platforms to help enterprises across these verticals achieve their OKRs.

### **Media Contact Details**

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